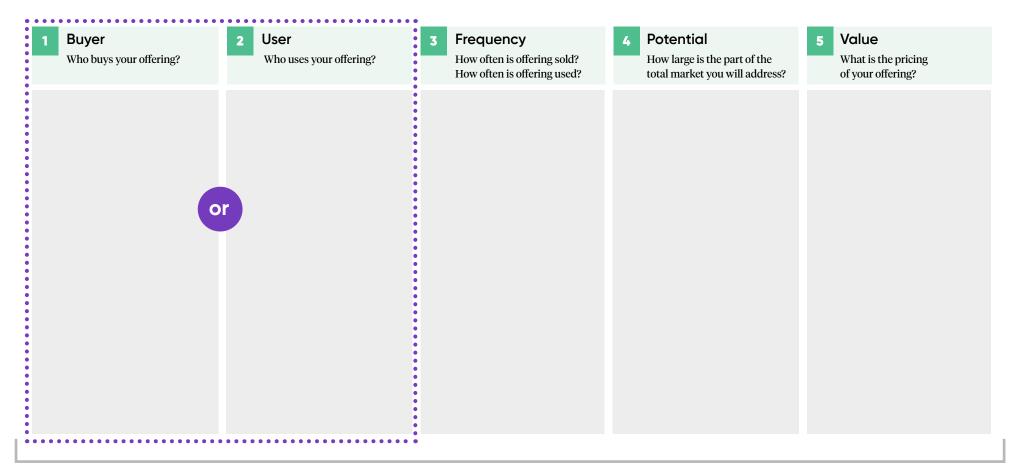
## About this tool:

The "Ballpark figures" template is designed to help you make a quick guesstimate regarding potential revenue of a new product or service. No complicated excel spreadsheets that are tweaked until they show a hockey curve but a simple tool that forces you to agree on a couple of key assumptions that will define your business model & potential revenue. Keep adjusting the "Ballpark figures" template after you (in)validated those assumptions.



= Revenue



