

# Build it. Break it. Fix it.

Team:

## About this tool:

The "Build it. Break it. Fix it." ideation tool allows you to work on 1 idea collaboratively as a team by taking on different roles. Select multiple ideas and ask all team members to sketch them out in more detail (10 min).

Once everyone has completed step 1 you pass the tool around three times in intervals of 5 minutes until all the tools have been filled out (15 min). Ask everyone to present their original idea by reading through the tool (20 min).

**1 Describe It.** Write your concept in a sentence or two.

**2 Build It.** 10x the concept, sketch a version that is more extreme.

**3 Break It.** Sketch out why it might fail, point out a potential weakness.

**4 Fix It.** Sketch a new solution that solves the problem that was pointed out.